



Press release
September 12, 2018
Gothenburg

Vitrolife strengthens organization in business development

Vitrolife has appointed the Board member Fredrik Mattsson as head of the newly established New Business and Strategic Development function in order to strengthen the company's business development. In conjunction with the new operative role, Fredrik Mattsson is stepping down as a Board member of Vitrolife AB and Henrik Blomquist, CEO of Bure Equity AB, will assume the role of co-opted Board member up until the next Annual General Meeting.

Fredrik Mattsson has many years' experience of business development, for example in the medical device sector, and takes up his new position on September 15. When he takes up this position he will step down from his employment as Investment Director at Bure Equity AB. The newly established New Business and Strategic Development function aims to support the company's growth strategy and Fredrik Mattsson will be part of the company's executive management.

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VITROLIFE AB (publ)
Thomas Axelsson, CEO

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Vitrolife is an international medical device Group. Vitrolife develops, produces and markets products for assisted reproduction. Vitrolife today has approximately 370 employees and the company's products are sold in approximately 110 markets. The company is headquartered in Gothenburg, Sweden, and there are also offices in Australia, Belgium, China, Denmark, France, Germany, Italy, Japan, United Kingdom and USA. The Vitrolife share is listed on NASDAQ Stockholm.

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