## Interim Report Q1 / 2024

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Vitrolife AB (publ)

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## Q1 Highlights

# Stable margins

Gross margin 57.1% EBITDA margin 32.4%

Strong growth in APAC 19%

Genetics business area

now includes product area Genomics

## Strong growth in APAC and solid margins

#### First quarter

Sales

**841** MSEK

(854 MSEK) -2% in SEK

Organic growth

0%

In local currencies

Gross margin

57.1%

(56.8%)

EBITDA

**272** MSEK

Margin 32.4% (30.6%)

Operating cash flow

**198** MSEK

(160 MSEK)

Earnings per share

**0.85** SEK

(0.74 SEK)

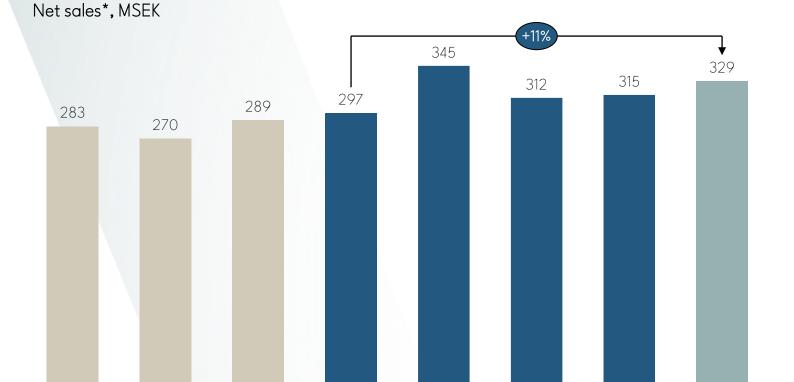
## Sales and growth per geographical segment

| 57                   | Americas | EMEA | APAC | Total |
|----------------------|----------|------|------|-------|
| Organic<br>growth*   | -14%     | -2%  | +19% | 0%    |
| Sales (MSEK)         | 248      | 310  | 283  | 841   |
| Share of total sales | 29%      | 37%  | 34%  |       |

<sup>\*</sup> Organic growth in local currencies

## Consumables business area

## Growth in all regions with share gains in media



Q 1

Q 2

2023

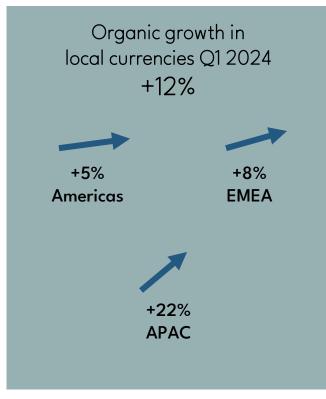
Q 3

Q 4

Q 1

2024





Q 4

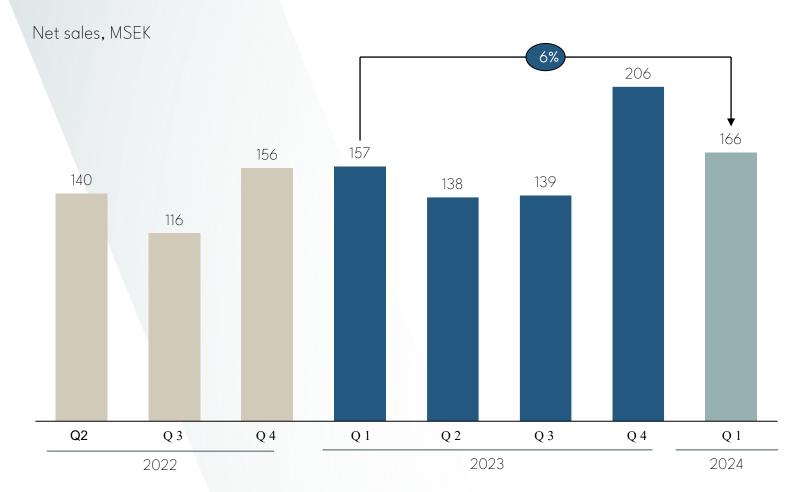
Q 3

2022

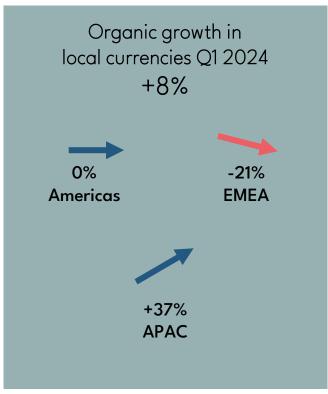
Q2

## Technologies business area

#### Positive momentum continues into Q1

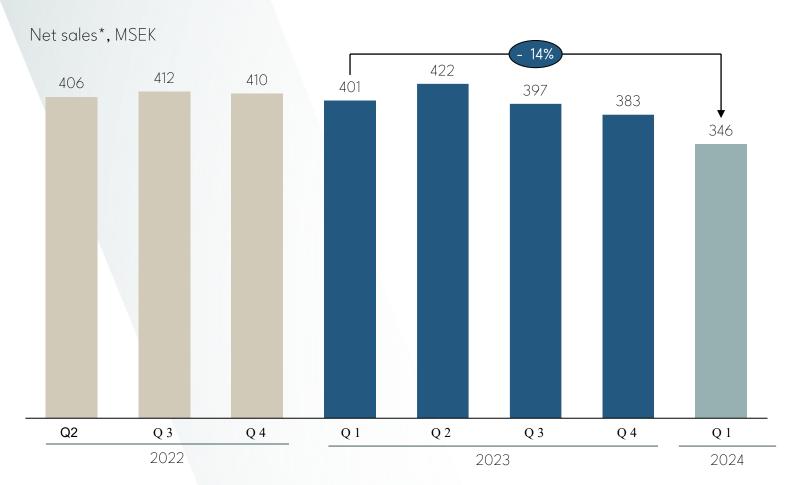




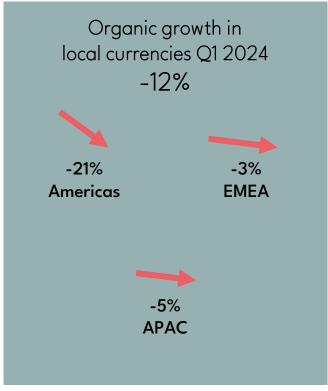


## Genetics business area

#### Strong comparable on PGT-A, ERA and genomic kits impacting growth rates



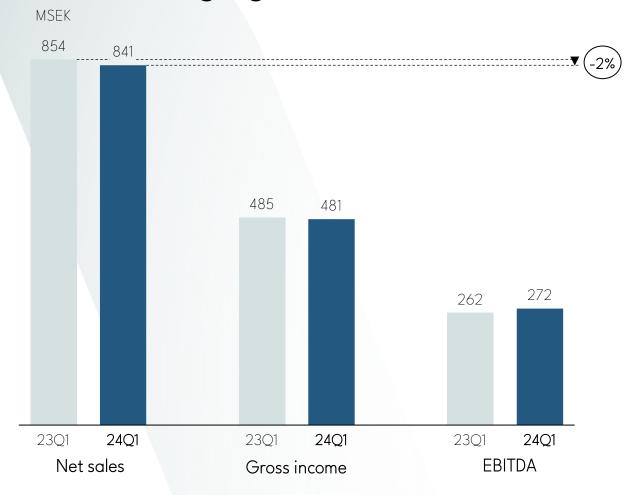




## Geographical segments

|  | Americas            | EMEA               | APAC                | Total                      |
|--|---------------------|--------------------|---------------------|----------------------------|
| Sales (MSEK)                                     | 248                 | 310                | 283                 | 841                        |
| Gross income (MSEK) Gross margin %               | <b>141</b><br>56.8% | <b>170</b> , 54.7% | <b>170</b><br>60.0% | <b>481</b> <i>57.1%</i>    |
| Selling expenses (MSEK)                          | -58                 | -69                | -42                 | -169                       |
| Market contribution (MSEK) Contribution margin % | <b>83</b><br>33.4%  | <b>100</b> 32.4%   | <b>128</b> 45.2%    | <b>311</b><br><i>37.0%</i> |
| Contribution margin Q1 -23                       | 31.3%               | 38.1%              | 43.9%               | 37.5%                      |

## Q1 financial highlights



Net sales of SEK 841 million (854), -2% in SEK

- Organic growth in local currencies 0%
- Currency impact SEK -13 million -2%

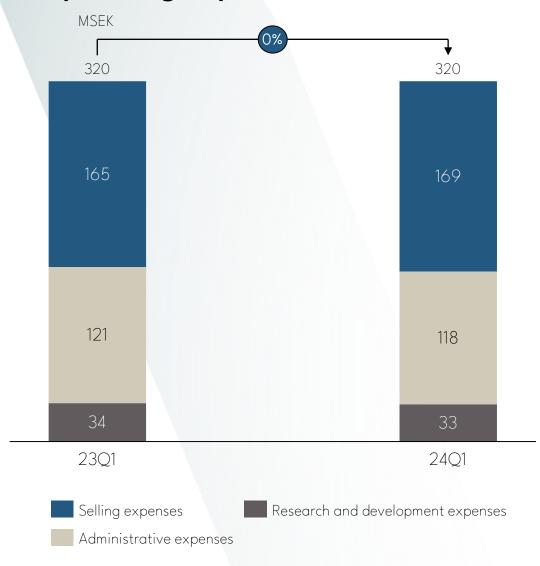
Gross income of SEK 481 million (485)

- Margin of 57.1% (56.8%)
- Positive product mix
- Market mix has an impact on gross margin

EBITDA of SEK 272 million (262)

• Margin of 32.4% (30.6%)

## Operating expenses



#### Operating expenses

- Similar level as last year
- Increased investment in innovation

  - expensed R&Dcapitalised R&D
- Minor negative currency effect

## Key financials

|                               | 2024 Q1 | 2023 Q1 |
|-------------------------------|---------|---------|
| Sales, MSEK                   | 841     | 854     |
| Gross Margin, %               | 57.1    | 56.8    |
| EBITDA                        | 272     | 262     |
| EBITDA Margin, %              | 32.4    | 30.6    |
| Net income                    | 115     | 99      |
| Earnings per share, SEK       | 0.85    | 0.74    |
| Operating cash flow, MSEK     | 198     | 160     |
| Net Debt / EBITDA rolling 12m | 0.9     | 1.3     |



## Corporate Strategy Vitrolife Group

Market megatrends





Growth in demand

Control

Con







Patient

#### Vision with a purpose

"Enable people to fulfil the dream of having a healthy baby"

#### Mission

"Be the leading global partner in reproductive health, striving for better treatment outcomes for patients"

#### Long-term growth and profit-targets

Annual organic revenue growth (in local currencies)

margin

FBITDA

Net debt/ EBITDA

>10%

>33%

Own the platform connecting products and services

Innovate to expand leadership

Accelerate growth in key markets

Optimise go-to-market model

5 Drive operational excellence

Collaboration

Innovation

Our values

Integrity

Quality

Ensure sustainability in everything we do

#### VITROLIFE GROUP™

## Focus for the rest of the year

#### Priority

Increase share and penetration in the US & China

Increase market share in Consumables

Accelerate penetration and utilisation of Time-Lapse

Accelerate growth of broader genetics portfolio

Drive operational excellence across the company

#### Progress

- ✓ Senior Vice President North America appointed April 1st
- ✓ Increased direct commercial headcount in China
- ✓ Scaled up manufacturing capabilities to meet increased demand

Leverage workflow & automation benefits to further build pipeline

- ✓ Increase sales on carrier screening (CGT) and non-invasive tests

  Optimise segmentation and targeting for outsource vs insource
- ✓ Drive increased adoption of all tests OUS
- ✓ Appointed a dedicated program leader to drive the program



#### Disclaimer

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